

of Automotive / Aeronautics / Chemical Engineering and has a rich experience in implementing solutions for Supply Chain Management, ERP (SAP, JD Edwards), Work-flow Automation, CAD/GIS, and e-Business applications.

Minding business

Tring Tring's Pune expert

MINOCHER Patel, an internationally reputed trainer in the field of grooming and personality development, from Pune -has joined the coveted band of Gurus of TringTring.com —

India's first major Person-to-Person (P2P) interaction platform on the Internet. Since its launch in Mumbai, in just the last eight weeks TringTring has roped in 102 reputed Indian personalities as Gurus (Paid Experts) for their P2P platform -to provide 'Online' advisory services. TringTring.com offers 'Online' advise on over 2000 topics such as Education, Personal Finance, Jobs, Health & Fitness, Sex & Relationships, Home & Hobbies, Parenting & Child Care, Spirituality & Religion, Home Computing, Beauty & Style, Cookery, Travel, Astrology, and Advice -on various products, with about 2,40,000 experts from all around the Globe.

A management graduate from the Symbiosis Institute of Business Management -Pune, Minocher

Patel has conducted several seminars on grooming and personality development in India as well as abroad, and is the visiting faculty for some of the top Management Institutes in the country. He is the Founder-Director of Ecole Solitaire, India's first residential finishing school. Patel participated in the 'Train the Trainer' programme in West Germany and Finland in 1988, and is involved in training since then. He has also worked with Companies like KPMG, Satyam, Larsen & Tubro, Tata Housing and Singapore Airlines to name a few.

"Our focus is to strengthen our Advisory Services by adding multi-dimensional expertise with Indian roots, which could offer timely, qualitative advise well-suited for surfers from India. Pune is the second destination of our expansion plans and we intend to rope in around 5,000 experts in different fields as TringTring Gurus from Pune alone, by the year-end." Says Arvind Nair, COO, Aptech Internet Limited.

TringTring.com has certified Gurus (Paid Experts) who get paid for the advice they give and customers sign-up 'Online' for a monthly fee of Rs 200 — of this Rs 120 goes to the Guru and the balance to the dotcom. One of the 102 Gurus advising about overseas education has already earned as much as Rs 36,000 in the course of 45 days.

Currently 70 per cent of the Free Traffic on TringTring.com is for the advice on Personal Relations followed by Jobs, Education, Beauty & Healthcare and Astrology. The paid Advisory Traffic is mainly coming for the professional services such as Taxation, Medical, and Legal where the domain expertise is essential.