

"IBS AWARD TO MINOCHER PATEL"

ICFAI Business School presented an award titled "IBS Pune Excellence Award for Motivational Speaker - 2006" to Minocher Patel, who is a Founder Director of Ecole Solitaire, India's first Residential Finishing School and Corporate Training Consultancy in an impressive function held on 22nd July 2006 at The Residency Club, Pune. The award was presented by S. B. (Ravi) Pandit, Chairman, KPIT Cummins Infosystems Limited and President of MCCI&A (Maharatta Chamber of Commerce,

Industries and Agriculture).

In another programme in the city the institute release two edited books recently, titled 'Retail Industry - Changing Trends' (Edited by Prof. Dhananjay Keskar) and 'Reinventing Advertising: The New Reality' (Edited by Prof. Neeraj Mankad)

The two books were released by Ravi Pandit, chairman, KPIT Cummins Infosystems Limited and President of MCCI&A (Maharatta Chamber of Commerce, Industries and Agriculture).